

CUTTERS PRODUCTIONS



CUTTERS PRODUCTIONS MEANS QUALITY-CRAFTING TELEVISION

Since 1989, Cutters Productions has been producing and distributing award-winning, ratings-generating how-to programming for public television stations coast to coast. The company mission ~ create excellent TV programs for a diverse audience.

Family is an important focus of Cutters. All Cutters programs are family-friendly. Cutters Productions is a family owned and operated enterprise, right down to the mother-daughter co-production team that appears on the air together. Like family, all Cutters productions encourage the “you can do it” attitude.

Cutters is proud of their ability to foresee innovative do-it-yourself craft trends and then develop and produce shows that bring the craft to life. Viewers from Maine to California, Florida to Washington state are fans. Local, regional and national recognition attests to the strength of the Cutters Productions brand.

At the same time they built an audience base, Cutters Productions has also become a leader in providing consumers with the products they need to craft their talents. An extensive line of glass art, paint, supplies and books are all under the Cutters umbrella.

Underwriters and networks agree with viewers that Cutters Productions is the place for quality crafting television.



Recognition

Named by the *Charlotte Business Journal* as one of the top 5 “Largest Area film and Audio-visual production companies” in the fast growth North Carolina market.

Owner/Producer Vicki Payne has been featured in the nationally distributed CRAFTS & THINGS magazine as well as Charlotte Women magazine and Charlotte Place.

Awarded “Most Successful Pledge Program for 2003 AND 2004 by American Public Television

Pledge programs produced by Cutters raised over \$12.5 million for public television in 2003

FOR YOUR HOME project ideas by Vicki Payne featured in Wal-Mart nationwide.