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**CUTTERS PRODUCTIONS**

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# PRESS RELEASE

## Cutters Productions wins American Public Television's 2005 MVP Award

November 21, 2005—Cutters Productions, producer of America's most creative how-to shows on public television, received American Public Television's (APT) prestigious MVP award. APT, a distributor of programming to the public television industry, presented the award at their fall meeting in Palm Springs, California, to honor "a special person, program, or entity for its outstanding contributions to public television and APT."

Vicki Payne, CEO and executive producer for Cutters Productions said, "It is a real honor to receive APT's MVP award. We are thrilled to supply APT with a combination of our weekly series and top-grossing fundraising specials."

Cutters Productions has provided APT with 23 program titles for national distribution including public television's most comprehensive home and gardening how-to series, *For Your Home*, hosted by the one-of-a-kind, mother/daughter team Vicki Payne and Sloan Payne-Rutter. Other weekly series include the ever-popular *One Stroke Painting with Donna Dewberry* and Cutters Productions' newest decorative painting program, *In the Studio with Priscilla Hauser*.

Many of Cutters Productions' titles have been highly successful fundraising programs. *Donna Dewberry's Painting Extravaganza* and *One Stroke Painting with Donna Dewberry*, garnered APT's Most Successful Pledge Program award in 2003 for generating the most contributor support across the public television system. Additional fundraising successes include *One Stroke Painting Spectacular*, *Starter Strokes*, *Kid Concoctions I and II*, *Household Concoctions*, *Memories & Scrapbooking For Your Home* and *Savvy Senior*. Most recently, they have completed *Learn to Knit*, scheduled to air in 2006.

A second MVP award was presented to UNC-TV, the production partner and distributor of many of Cutters Productions' programs.

Cutters Productions is the home of America's most creative how-to shows on public television. For more than 17 years, Cutters Productions has produced quality television programs including *For Your Home: Glass with Vicki Payne*; *Paint, Paper & Crafts*; *One Stroke Painting with Donna Dewberry* and *In the Studio with Priscilla Hauser*. Cutters Productions has also produced award-winning fundraising specials and a library how-to videos. For more information on these programs, visit [www.cutterstv.com](http://www.cutterstv.com).

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